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1933

U. S. Department of Agriculture.

GLADIOLUS BULBS



BLEEDING HEART

C. W. BROWN

ASHLAND,

MASSACHUSETTS

INFORMATION



Did your glads bloom well last year? Mine did not. Why?

The buds looked dried up and did not open. At first we called it "sun-burn" but on close examination we found it was caused by a tiny insect called "The Thrip". Before we found out what to do and how to do it, they had ruined most of the field. The bulbs are not injured and are just as good to plant next year if we use proper precaution.

If you had trouble last year then examine your bulbs right now, peel off part of the husk and look sharp for a tiny black speck only $\frac{1}{16}$ inch long, or you may find on the base of the bulb where they have sucked out the juice and turned the bulb brownish. If there are any signs of the thrip then sprinkle some Naphthalene Flakes on the bulbs, a heaping tablespoonful to 100 bulbs. This will kill them with

the eggs. Next summer when the plants are six inches high spray or sprinkle them and the ground around them with this solution. To three gallons of water add 2 pounds of brown sugar and a heaping tablespoonful of Paris Green. Keep it well stirred when using and spray it on with as much force as possible. Spray again when a foot high and again just before the buds come out. This should insure good blooms. It is well to watch for the black insects on the leaves where they suck out the juice leaving silvery looking spots on the leaves. The Paris Green may turn some of the lower leaves brown but will not harm the plants.

My bulbs have all been treated and we cannot find any thrip on them. You are perfectly safe in planting them. Thrip travel in the air and may come from some distance so just watch for them and spray when necessary.

I am making some very special low prices this year and there is no reason why everyone should not have a lovely plot of these most beautiful flowers. Try some of the newer named varieties. They are reasonable in price and will give you added pleasure. You will be delighted to know them by name.

Join the NEW ENGLAND GLADIOLUS SOCIETY for \$1.00. You get two books and a color chart free which are each worth a dollar to any one growing glads. Full directions for care of the thrip are given and nearly 400 pages of useful information.

Prices given in this list are for large, strong blooming bulbs. If desired, three medium size bulbs will be sent in place of two large ones or three small bulbs in place of one large one. 15 bulblets at the price of one bulb.

Bulbs at the single or dozen price prepaid in the U. S. A. only.
Come and see them in bloom in August and September.

1933 INTRODUCTIONS

ORIGINATIONS OF C. W. BROWN

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| AMHERST —White slightly tinted with violet. Bright darker violet red blotch, a large open flower..... | .75 |
| BEACONSFIELD —Light orange red. Lower petals penciled with light red on light orange yellow. Very large spike nicely shaped and straight. A real good glad | 1.00 |
| BRIGAND —Dark red with almost black flecks and very dark throat. A rich attractive velvety bloom..... | .50 |
| CRITERION —Pale red, usually called bright pink. A brilliant, beautiful pink with white throat. Fine florists variety..... | .50 |
| DESERT ROSE —Shading from light violet red at the tips to pale violet red in the center. Very pale yellow throat. Six or more well placed blooms open | .50 |
| FLORENDIA —Light red violet with an attractive throat marking. Large well formed spike | .50 |
| GARNET —Color between red and violet red. A bright and large bloom practically a solid color | .50 |
| GLORITONE —P. G. Lighter orange red flecked light orange red with a darker red in the throat. Large and six or more open at once. Superb | .75 |
| HOTTENTOT —Smoky red brown. A large attractive bloom with tall strong spike | .50 |
| ITO —Prim. Tips lighter orange shading down to pale yellow in the throat. Recurved petals and as attractive from the back as it is in front. 5 to 6 open | .50 |
| JIM DANDY —Red with prominent white spots on nearly all the petals. 6 to 8 open with all buds showing color. Medium size but a brilliant showy spike. One that people will “rave” over... | 1.00 |
| LADY GRACIOUS —Pale red orange flecked bright red orange with pale yellow throat. Very fine spike with well shaped blooms. 2 side spikes. Extra quality | 1.00 |
| MAID MARIAN —Light red overlaid and penciled with pale yellow or almost white with a yellowish cast in the throat. A most unusual combination and very attractive. Good sized bloom well placed and most buds show color | .50 |
| MARCIA —Pale violet red flecked with light violet red. Light red lines in the throat | .50 |

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| NOGALES —Red. Throat stippled with red on pale yellow with a heavy line of dark red. Good spike | .50 |
| ORPHA —P. G. Light red. A large showy pink with lines of red in the throat | .50 |
| PANORA —White with flushed tips and a medial line of red. Very large | .75 |
| PRINCESS ENA —Pale red orange with a light yellow throat. Dainty and refined | .50 |
| REPUBLIC —Red with a trace of violet. A little violet red and yellow in the throat. A good spike of well placed flowers..... | .50 |
| SATSUMA —Light orange red with a few fine lines of light red in the throat. An unusual and attractive shade of orange. Large wide open flowers | .50 |
| SCORCHER —Bright violet red, darker in the throat. A medium sized flower that attracted much attention at the Boston show. Velvety | .50 |
| SWASTIKA —Smoky red or red with violet in it giving it a bluish smoky effect. A good sized open flower | .50 |
| SWEETFERN —Creamy white with red blotch. Very good form.. | .50 |
| VALKYRIE —Dark red. The throat looks black. A clear solid color and a good spike. A choice bloom. An aristocrat | .75 |
| ZEST —Light orange red. Medium size bloom with several open at once in a straight line. Unusual color | .50 |

One bulb of each of the 25 new varieties for trial (list \$15.00) for only \$12.00.

One bulb each of Gloritone, Ito, Lady Gracious, Maid Marian and Valkyrie (list \$3.50) for only \$2.75.

If you are not satisfied with any of above when they bloom, send them back and get your money back.

One dozen of any variety at the price of 10 bulbs.

—: SPECIAL OFFER :—

**In order to have you try some of my varieties I will send you
one bulb each of 40 varieties (not labeled) for \$1.00**

My Introductions of Previous Years

Prices quoted are for a large strong blooming bulb. Medium size bulbs 1/3 less and small bulbs, under 3/4 inch for 1/2 price. Bulblets 15 for price of one bulb.

For larger quantities of any size or variety ask for quotation.

Descriptions are given from the FISCHER COLOR CHART which is given free to members of the New England Gladiolus Society. Join for \$1.00 and get the chart and two books free.

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| ADAH —Pale red or a bright pink. Decorative type. Early. 77 days | .05 |
| ADVENT —P. G. Very light yellow or cream, deeper in the throat with slight feathering of pink. Reflex form. Dainty and attractive. 65 days | .25 |
| AGAWAM —Pale orange or buff. A large, clear flower with violet red line on lower petal. Unusual color. 75 days | .20 |
| ALADDIN —Pure red flecked dark red. A tall spike with large flowers. A dark spot in the throat. 75 days | .25 |
| ALAMO —Pale orange red base shading up to light orange red at the tips. Light red throat. 74 days | .10 |
| ALERT —Prim. Light yellow. Clear color with a spot of bright red in the throat. Very effective. 70 days | .05 |
| ALMEDA —Pale orange red with bright orange red throat. Fine commercial bloom of good size. 70 days | .05 |
| AMBER —P. G. Pure pale yellow with lower petals of light yellow. A fine clear yellow. 70 days | .05 |
| AMBROSIA —P. G. Pale orange flecked a little with pink and with a narrow red line. Very large. 71 days | .05 |
| ANNAROSE —Light red or a deep pink. An extra early variety that is fine for early cutting. Very prolific. 65 days | .25 |
| ANNIE LAURIE —Prim. A real gem. White suffused with light red giving a beautiful pink appearance. Semi ruffled, medium sized flowers nicely placed. Beautiful for floral work. 88 days | .05 |
| ARLINGTON —Light red orange. A solid clear color and one of the most beautiful for decorative purposes that we have. Especially good in the house and under artificial light. A new type of the rose bud form and received a special award in Boston. You will like it. 72 days | .30 |
| AUTOCRAT —Violet red with a darker throat faced with specks of white. Very tall spike with large flowers and a good number open. 76 days | .10 |
| BANNER —Lighter red or pink. A nice clear color and good spike with six open. 83 days | .15 |
| BAY STATE —White flecked with violet red. Yellow in the throat feathered with violet red. A fine spike | .15 |

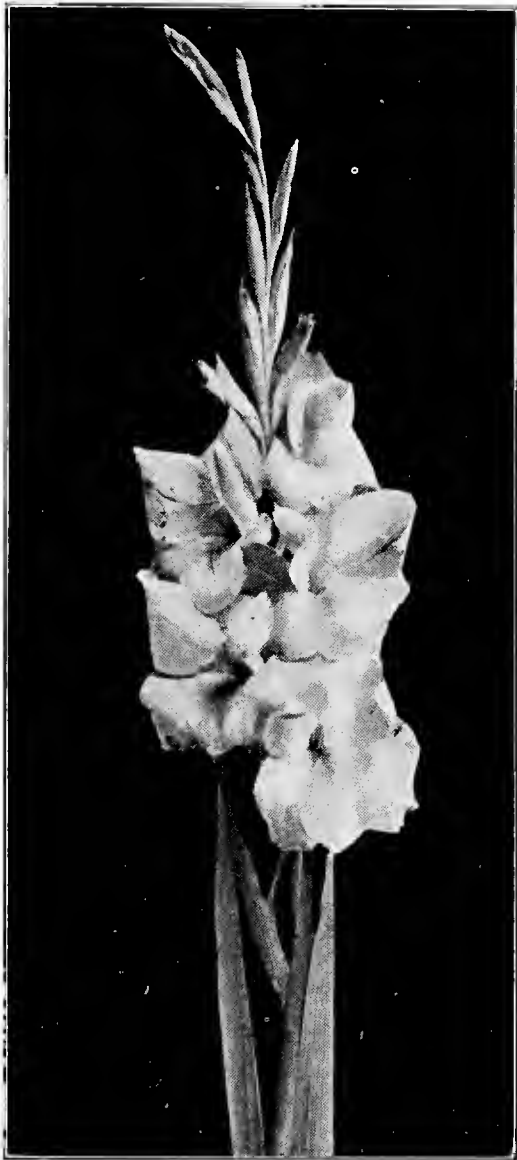
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| BETTY —Prim. Base light orange red flushed brighter with a pale orange red throat. A clear bright color that makes a lovely bouquet. 74 days | .05 |
| BIG BROTHER —Red violet. Just a little more red in it than true violet or what we usually call purple. Six or more immense blooms open at once and well placed on the spike. A good one. 74 days | .40 |
| BLACK JACK —P. G. Very dark red, almost black. Rich and velvety, a large sized flower of this color. 73 days | .25 |
| BLAZER —Orange red with a red throat and just a speck of yellow that sets it off to advantage. Good spike | .10 |
| BLEEDING HEART —A livid pink with a prominent blotch of red shading at the edges to orange red. It was scored by five prominent growers by the A. G. S. score card at 98%. It has won the Championship at Boston in 1926 and has won first prize every time it has been shown there since that time. It is of the Pendleton type with as many as ten open at once and should be in every collection. It will win for you if you show it. It is now plentiful enough so that the price is reasonable | .50 |
| BOBBY SHAFTO —P. G. Pale orange red with flecks of dark red. Lower petals light orange red. Flowers large and well open. 70 days | .10 |
| BON TON —Dark violet red. A good purple variety blooming early. 72 days | .05 |
| BOSTONIA —Violet with dark red violet throat. Many large blooms open at a time on a tall strong spike. One of the good near blues. 79 days | 2.50 |
| BOUNTIFUL —Lighter red. One of the good pinks for cutting. Early. 71 days | .10 |
| BROWNIE —Brown red. An entirely new color combination. Good spike. 77 days | .25 |
| CAMBRIDGE —Prim. Dark red. A good "Harvard" red. Large bloom. 64 days | .15 |
| CARLOTTA —Pale red with light red flecking nearly covering the bloom. Unusual. Large and several open at once. 75 days | .25 |
| CARNIVAL —P. G. Large blooms of light red on henna shade completely covered with lines and specks of white. Very unusual and one of the most popular varieties. 74 days | .10 |
| CHERUB —Prim. Light orange yellow with pinkish tips and red throat. Ruffled, especially good for landscape effects. 64 days | .05 |
| CHIC —Prim. Pale red or bright pink shading to nearly white in the throat. A real good early pink prim. 71 days | .25 |
| CHROME —Prim. Pure yellow. Four or five open. A fine deep yellow. 67 days | .05 |

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| COMMONWEALTH —The center of the bloom is very bright orange red shading to a light red towards the tips which are flecked red. A large open attractive bloom that should be in every garden. 80 days | .05 |
| CONFLAGRATION —Pure orange red with a red throat and just a speck of cream to set it off. Large open bloom well placed. 5 to 7 open. 80 days | .30 |
| CORAL —P. G. Pale red or bright pink with tips specked darker. 79 days | .10 |
| CORAL PEACH —Light orange red. Large bloom closely spaced with five or six open. Seedling of Prince of Wales. 83 days.. | .25 |
| CORDOVA —P. G. Pale orange red finely veined with light orange red. Large open bloom. 70 days | .05 |
| CREOLA —Dark rose red with a little spattering of cream in the throat and very dark lines. A fine spike. 80 days..... | .25 |
| CUPID —White flushed pink. Blotch of red shaded to dark red. Small bloom standing erect making a good landscape variety. 74 days | .10 |
| CYCLONE —Base of orange red with deep edge and flecking of violet red. A band of light across the lower petal while down in the throat it is feathered with violet red giving it a banded effect. A very unusual and attractive cloudy or smoky variety. 59 days.. | .10 |
| DAPPER —Pure orange red prim with pure red veins in the throat. Ruffled. Widely spaced. A distinct novelty. 74 days..... | .25 |
| DARIUS —P. G. Base light yellow streaked all over with light violet red. Quite unusual. 78 days. | .10 |
| DASHER —Base is orange red flecked and shaded to the edges where it appears a solid dark red. There is just a fleck of cream in the throat to set it off. Large and strong. A variety of quality. 85 days | .10 |
| DAUNTLESS —Light red with pure red markings. Dark red throat with a speck of cream. 78 days | .05 |
| DAWSON —Prim. Absolutely pure lighter yellow. This is highly recommended for an early pure yellow. 80 days | .05 |
| DEE-LIGHTED —P. G. Bright red edges veined with orange and a medial line of orange. Mostly light yellow in the throat. Large and attractive. 82 days | .50 |
| DeKOVEN —Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark reds. 74 days | .10 |
| DEWEY —Mixed orange red and light red with pure red throat. Large and strong. 86 days | .10 |
| DIXIE —P. G. Light orange red curiously veined with cream. Just like a slice of ripe watermelon. 71 days | .05 |

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| DUPONT —Shading from light violet red in the throat to dark violet red at the tips with a pansy, or red violet, blotch. 7 open. 18 buds. 77 days | .25 |
| DUSKY MAIDEN —Orange red with a smoky tinge making it appear brown-red. An outstanding variety among unusual colors. Butterfly form with a long straight spike. 73 days..... | .50 |
| EMULATOR —Light orange red with dark red blotch. Large open blooms well placed on a tall strong spike. 80 days..... | .50 |
| ENTICER —Pure red. The lower petals are edged with white with a dark medial line. Rather short but an attractive variety. 83 days | .25 |
| FADDIST —Prim. Very pale red with a red blotch on three, four, five and frequently on all six petals. Very free bloomer and the row is a sight for weeks. Erect and a fine landscape variety. Lovely for making up baskets. 73 days. | .05 |
| FAIR AVIS —Pure pale red orange or bright pink. A tall strong spike with blooms nicely placed. Recurved type. 77 days..... | .50 |
| FAIR HARVARD —Prim. A perfect Harvard red of medium size, of fine form and quality. 74 days | .05 |
| FANCY —Brilliant red feathered and edged with white. A distinct and novel variety of merit. 72 days | .05 |
| FANNY FERN —Cream white shading to pale violet red at the tips. Large bloom on a good spike. 74 days..... | .25 |
| FESTAL —Pure orange. This is the rose-bud type and the individual buds are exquisite. A single spike makes a whole bouquet and for a small vase the tips are ideal. 77 days | .50 |
| FIRELIGHT —Pure orange red with white, cream and red in the throat. Large and attractive. 78 days..... | .10 |
| FLORINE —Pale violet red with a blotch of brilliant dark violet red. A good spike of well placed blooms. 84 days | .15 |
| FLUFFY RUFFLES —Pure pale yellow. A very clear color with slightly darker lower petals. This is not only heavily ruffled but also lacinated and is of large size. A strong grower and stands erect. 64 days | .50 |
| GALA —A novelty. The flowers face upward. Cream color with a heavy red blotch on each petal and pink tips. Very unusual and showy. Ornatus type. 75 days | .30 |
| GERALD —P. G. Orange red veined with white. Very nice and some of the blooms come double. Worth trying. 70 days | .50 |
| GLADWIN —Light orange red flushed on a cream background with a red blotch. Many open at once making a showy spike. Rather short. 86 days | .05 |
| GLAMOUR —Light violet red with darker blotch. A large showy bloom that will please you. 75 days..... | .20 |

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| GLITTER —Light red. A clear solid color with a darker red blotch. A fine commercial variety. Nice form. 74 days..... | .25 |
| GOLDWYN —Prim. Pale green yellow. This is a shade of yellow seldom seen. Heavily ruffled. Early, 66 days | .05 |
| HAPPY DAYS —Prim. Light orange red with yellow throat. Six to eight open at once. A nice showy spike that is good for florists use. 77 days | .30 |
| HAWTHORNE —Pale red or rather a bright pink. A large strong growing variety with five or six large blooms open. Extra for commercial. 77 days | .10 |
| HEART SONG —A beautiful light pink. Very slight markings, five or more open. Extra fine. 73 days..... | .25 |
| HEBRON —P. G. Yellow orange with slight pink markings. Tall and strong. A real good one. 68 days | .20 |
| HULA —Light orange red with a brown throat. The edges of the petals are brownish and the whole effect is a brownish pink. Large open bloom. Unusual. 71 days | .30 |
| HYLAS —Prim. Dark violet red. A pure solid color and makes a nice straight erect spike. Very popular with visitors who always like purples. Early, 56 days. | .15 |
| IDALIA —Pale red flecked with light orange. 22 buds with six or more open. Tall and straight. Good commercial. 78 days.... | .25 |
| INSPIRATION —Pale violet red. A bright lively pink with large blooms and a tall spike. Several times a prize winner in light pink class. Six to seven open. 74 days | .20 |
| INZA —Prim. Pure light violet red with lower petals blotched bright red violet. A good one in the lavender class. 78 days | .10 |
| JASONETTE —Prim. Pale red orange shading to light red orange. The three lower petals have considerable yellow with broad line of red. Six to seven open. 69 days | .20 |
| J. C. RUDOLPH —Pale red or bright pink splashed and streaked with dark red. A popular variety. 82 days | .05 |
| KARMA —Prim. Apricot yellow with a line of carmine. A good orange yellow prim with several open. 73 days | .20 |
| KEWPIE —Prim. Red with picotee edge of white. Very unusual and attractive. Well worth your trial. 71 days | .30 |
| KINGSTON —Light red with a darker red spot faced with white. A good spike. Late, 91 days | .25 |
| LARRY —Lighter orange red. Most unusual color and markings. Good. 67 days | .10 |
| LASSIE —Light pink with deeper tips. Darker throat with some red. Large bloom with six open. 80 days | .25 |

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| LENORA —Prim. Pure yellow with deeper yellow throat. A very fine prim. 76 days | .05 |
| LOIS —Prim. Light orange flushed pink with light red markings. A good florists variety. 78 days | .05 |
| LYRIC —Prim. Outer petals lighter yellow with tips of pink. Inner petals are light green yellow. One of the finest for bouquets or baskets. 70 days. | .10 |
| MADELINE —P. G. Orange red shading to lighter throat. Early, 65 days | .05 |
| MADGE —Pale red or light bright pink with a cream shading to white throat. A nice spike with well placed blooms. Extra. 74 days | .30 |
| MANHATTAN —P. G. Dark violet red usually called purple red. Large bloom on a tall strong spike. An extra fine glad for all purposes. 75 days | .35 |
| MARATHON —Violet red. Named in honor of the annual Marathon race run from Ashland to Boston. A rich velvety bloom. 75 days | .10 |
| MARJORIE —P. G. Pale red with yellow throat which is striped red. An early, attractive variety. 66 days..... | .05 |
| MASSASOIT —P. G. Very close to the "spectrum red" with darker tips and throat. A classy pure red. Good spike and good sized bloom. 69 days | .25 |
| MAXINE —Light orange red with creamy throat lightly feathered red. Large and strong with a good spike. 72 days | .25 |
| MEDINA —P. G. Light violet red with darker violet red lines in the throat. A very fine and attractive purple. 79 days..... | .10 |
| MELBA —Very pale orange red or salmon as it is usually called, with darker flecks sometimes showing. A new and unusual shade and an extra good spike with a lot open. Propagates fast. 77 days | .10 |
| MERTA —P. G. A beautiful red orange shade making a nice bouquet or blending well with others. 74 days | .05 |
| MME. CURIE —This is one you probably have heard about and not seen. It is a light violet shading to dark red violet with a brownish or smoky effect, yet the blue shows through. Extra large with six or more open and an excellent show variety. 83 days.. | 2.50 |
| MILDRED PETTMAN —Prim. Light red with creamy white throat. Award of Merit by Royal Horticultural Society, London 1931. A beautiful dainty light pink bloom. Graceful and refined. 66 days | .10 |
| MINERVA —Light orange red. Deeper color at the tips. A nice garden glad. 73 days | .15 |



MINTON ROSE

- MINTON ROSE**—P. G. Light orange red deeper at the tips. It has a dark violet red blotch. A very large bloom well placed on the spike with a good number open. Very nice commercial glad. Strong and increases fast. Good in every way. Try it. 70 days .25
- MISS BUTTERWORTH**—P. G. Pure yellow, deeper in the throat. The stamens are also creamy and the upper part of the spike and the bud sheaths are a light yellow blending into the color of the bloom. Orchid form of unusual beauty. 78 days..... .10
- MISS RUTHIE**—Prim. Pale orange. A very delicate and dainty bloom that will please you. 72 days20
- MISS LAURA**—P. G. Lighter red a little flecked with deeper red. The throat is cream tinted with pink. Large and opens flat. Fine. 70 days10
- MOHICAN**—Dark red of good size and several open at once. Usually called a purple color. 74 days10

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| MORSUN —P. G. Pure light yellow. A fine bright yellow of good size on a strong spike. Really good enough for you. 74 days... | .25 |
| MUSETTA —Pure red violet. Another of those deep lavender shades that are so popular. Large and several open | .15 |
| NABOB —Dark violet red shading to lighter throat. A cream line on the lower petals. Unusual and attractive. 85 days | .15 |
| NIFTY —Prim. Orange red tips shading towards the center to a light orange with a light yellow throat. A beautiful bloom that you will think rightly named. 5 to 6 open. 74 days | .30 |
| NIMROD —White flecked and streaked red. Very attractive, so the callers say as they rush for it the first thing. Large open blooms with plenty open at once. 82 days | .10 |
| NOBILITY —Light red with streaks of darker red. A beautiful bloom of large size with several open. 68 days | .15 |
| OCHRE —Prim. Pale orange with orange yellow in the throat. 6 or 7 medium size blooms open at a time and placed right to make a fine cutting variety. Lasts well. 75 days | .05 |
| ORLA —P. G. Pale yellow shaded to pale green yellow. A real good and attractive bloom. 74 days | .20 |
| ORACLE —Prim. Red orange. Lower throat lighter and lined with red. Early. 68 days | .05 |
| PERSIS —P. G. Pale red entirely lined and overlaid with bright red. One of the earliest varieties. Different plantings bloomed in 54-57-58-60 days | .05 |
| PERFECTO —P. G. Shading from lighter red to white in the background. A super variety. Worth your trial. 82 days..... | .15 |
| PLYMOUTH —Light red overlaid with orange red. Throat bright red with flecks of white. A large open bloom on a strong spike. An extra good variety. 76 days | .15 |
| POMONA —Orange red with a darker red throat. Brilliant. A fine red. 82 days | .15 |
| PONDEROSA —A very light yellow flecked red. A mammoth spike and blooms. A seedling of Schwaben. 82 days | .10 |
| PRIDE OF ASHLAND —The color is a deep dark red with throat speckled white. Erect on a tall spike. A good dark red. 80 days | .10 |
| PROSPECTOR —Very pale red, deeper at the tips, with considerable yellow on the lower petals and a conspicuous red blotch. Large and well placed. Several open. 72 days | .20 |
| PRUDENCE —P. G. Pure orange with light red lines. Attractive and unusual. A fine orange bloom. Try it. 65 days..... | .15 |
| PURPLE LADY —Red violet with a darker throat. Large wide open bloom. 5 to 6 open. One of the best purples. 66 days..... | .35 |
| RED CAP —Prim. Dark violet red splashed darker violet red and a little deeper in the throat. A solid color. 70 days | .05 |

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| REDMOND —Dark red. A lot of medium size blooms open at once makes a very showy spike. 76 days | .25 |
| REGINA —P. G. Lighter red. A beautiful light pink. Large and fine quality. 75 days | .10 |
| REVELRY —Pale violet red splashed darker red. A red throat splashed with a little yellow. Showy. 73 days | .05 |
| REVERE —Large red orange blooms wide open. An unusual shade and a real good one. 75 days | .10 |
| RHEINGOLD —P. G. Pale green yellow with a brighter yellow throat. Tall and strong. A fine yellow for garden or florist. 69 days | .20 |
| RIDDLE —Prim. Dark orange red practically all covered with white or cream veining. Unusual. 75 days | .10 |
| RIVAL —Dark orange red or scarlet with a yellow blotch lined with red. 76 days | .10 |
| ROBINETTE —Prim. Light red with a line of white on each lower petal bordered by a strip of dark red. Very effective. 68 days.. | .05 |
| ROMA —Prim. Pure red violet with darker throat. Lower inner petals edged with gold. A strong spike with six open. 67 days | .15 |
| ROOSEVELT —Light red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom well opened. 18 buds. Husky like its namesake "Teddy". 80 days | .10 |
| RUBICON —Light violet red. Light throat with a darker blotch. A fine variety for any purpose. Worth your trial. 65 days..... | .15 |
| RUGBY —Light violet red. Large and strong. Increases rapidly. 72 days | .30 |
| RUSTICANNA —P. G. Base red orange overlaid with orange red giving a very soft effect. 68 days | .20 |
| SALUTA —Lighter red. Large blooms well placed and several open. A fine bright pink. 71 days | .20 |
| SCOTIA —Prim. Pale red orange. Six or more nicely placed flowers open at once. A good commercial. 76 days..... | .25 |
| SCOUT —P. G. Pure orange red with a white throat. One of the best. 80 days | .10 |
| SENSATION —Lighter red flecked with darker red. A broad band of yellow on each petal. A showy garden variety that stands erect. 80 days | .05 |
| SENTRY —One of the beautiful color combinations in lavender pinks. It is pale violet red shaded to red violet. The throat has a base color of yellow overlaid and streaked with red. 61 days..... | .05 |
| SEVILLE —Light green yellow. A slight tinge of color in the throat. Good spike and blooms well placed. 78 days..... | .05 |

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| SHUBERT —Light red with a trace of violet and darker tips. Violet red blotch. Large and strong. 71 days..... | .10 |
| SILVERADO —P. G. Pale red. A light pink of the most delicate shade. Tall and straight. Very fine and a prize winner. 72 days | .75 |
| SONGSTER —Prim. Pure light green yellow with six to eight nice blooms open at once. A fine prim. 79 days..... | .35 |
| SOVEREIGN —Pure orange red. Flecks of white in the throat. Large open bloom. Very fine. 70 days..... | .10 |
| STANDARD —Light orange red overlaid deeper red, and a darker blotch. A large strong spike and bloom. Good commercial. 78 days . . . | .05 |



STYLIST

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| STYLIST —Base light orange red overlaid with red. A finely stippled throat. A classy bloom that should suit you. 79 days.... | 1.00 |
| SUMMERTIME —Light red with a cream throat and 'scarlet veining. A large strong variety with six or eight open. 75 days..... | .25 |
| SUNDALE —Prim. Pale green yellow. Five or six large ruffled blooms open. Tall strong spike. 80 days..... | .25 |
| SUNNY JIM —Pale red orange flushed lighter red orange. Large bloom and a tall spike. Six open. Good. 68 days..... | .40 |

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| SUNOLIN —Prim. Lighter orange yellow heavily ruffled. A line of carmine on lower petals. A real good one of size and quality. 78 days | .25 |
| SWEEPSTAKE —Light red with deeper tips and a blotch of red. Tall spike and strong. Of the Pendleton type. Championship in 1927. 75 days | 1.50 |
| SYLVAN —P. G. Pale red orange. A pure solid color back and front. Small red spot in the throat. Dainty and refined. 73 days | .25 |
| TIFFANY —P. G. Pure white slightly ruffled. This is well known everywhere as one of the best commercial whites. 80 days | .05 |
| TRINKET —Miniature type. Dark red or a dark orange red feathered towards the edges with white and a white picotee edge all around the petals. A distinct novelty of much merit. 69 days . . | .20 |
| TROJAN —Strawberry pink with red throat. A solid clear beautiful color. Large bloom and good spike. 69 days | .25 |
| TROOPER —One of the best late pinks. Tall and a good spike in every way. 82 days | .15 |
| TRUMPETER —Light red with a pure spectrum red blotch bordered with white. The petals are very long and narrow. Quite different and has six to eight open. Showy and good. 76 days | .15 |
| VANITY FAIR —P. G. Light yellow with pinkish tips. Large and ruffled. 78 days | .10 |
| VICEROY —P. G. Pale orange flushed and overlaid light red with a heavy line of red in the throat. Large bloom. Attractive. 72 days | .05 |
| WHITEHALL —Clear paper white that is really white. A violet red line in the throat. Large and several open. One that will attract you. Early. 63 days | .30 |
| WILDFIRE —P. G. Pure bright orange red with six open. Medium size but very showy and a real good one. 75 days | .10 |
| WILL SCARLET —Prim. Pure brilliant orange red. This is by far the best red prim on the market. First prize at Boston for four years. 72 days | .15 |
| WILMA —P. G. Pure light orange red with pale orange yellow throat striped with light red. Good size and form. Early. 62 days | .05 |
| WINGO —Prim. White with creamy throat. Long petals ruffled and waved. Fine. 75 days | .25 |
| WINNIE MAE —Very light yellow, almost white, with a brighter throat. Opens flat and is nicely ruffled. An outstanding variety. Large blooms well placed. 75 days | 2.50 |
| ZAMPA —Prim. A brilliant orange red usually called scarlet. Just a thread of gold all around the edges of the petals. Attractive. 68 days | .10 |
| ZOELLA —Pure lighter orange red. Clear color and attractive. One of the choice light pinks that the florists like. 66 days | .15 |

If you have the Fischer Color Chart you can see on it almost the exact coloring of any of the blooms described.

GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per 100 does not include carriage.
I recommend sending them by mail. Be sure to add postage.

ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings, many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

| | |
|-----------------------------|--------|
| Per dozen postpaid | \$.75 |
| Per 100 (add postage) | \$3.00 |

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

| | |
|------------------------------------|--------|
| Per dozen postpaid | \$.50 |
| Large, per 100 (add postage) | 2.00 |
| One inch bulbs per 100..... | 1.00 |
| One inch bulbs 600 for | 5.00 |

XXXX PRIMULINUS MIXTURE

This is a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy of a name and better than some named varieties offered by others.

You will make no mistake in planting these freely.

\$.75 per dozen, post free. \$3.00 per 100 (add postage.)

COMBINATION ORDER "A"—\$1.00

Recommended For Those Who Have not Grown Named Varieties

| | | | |
|-------|---------------------------|-----------------|--------|
| 6 | Annie Laurie, light pink |List \$ | .30 |
| 6 | Betty, pink | | .30 |
| 3 | Bon Ton, purple | | .15 |
| 3 | Carnival, henna | | .30 |
| 3 | Cordova, salmon | | .15 |
| 3 | Dawson, yellow | | .15 |
| 6 | Tiffany, white | | .30 |
| 3 | Viceroy, orange | | .15 |
| <hr/> | | | |
| 33 | bulbs separate for \$1.00 |List Price | \$1.80 |

COMBINATION ORDER "B"—\$2.00

High Quality

| | | | |
|-------|-------------------------|-----------------|------|
| 3 | Prudence, orange |\$ | .45 |
| 3 | Almeda, strawberry | | .15 |
| 3 | Bobby Shafto, peach red | | .30 |
| 3 | Firelight, red | | .30 |
| 3 | Commonwealth, scarlet | | .15 |
| 3 | Inza, lavender | | .30 |
| 3 | Melba, salmon | | .30 |
| 3 | Peasant, pink | | .15 |
| 3 | Baron Hulot, blue | | .30 |
| 3 | Rugby, violet | | .90 |
| <hr/> | | | |
| 30 | bulbs for \$2.00 |List Price | 3.30 |

6 Bulbs of each of above ("B") for \$3.50

SPECIAL OFFER "G"—\$2.10



30 mixed varieties, not labeled, a choice assortment of colors and one year's subscription to

THE FLOWER GROWER (price \$2.00)

Published monthly by J. B. Lyon Co., Albany, N. Y.
Madison Cooper, Calcium, N. Y., Editor.

Value \$3.00—for \$2.10

The Flower Grower is the best magazine published on flowers and flower growing. Every lover of flowers should receive it.

SPECIAL OFFER "H"—\$2.00

| | | | |
|---|--------|------------------------------------|-------------|
| 1 | Dahlia | Bonnie Brae , cream |\$.25 |
| 1 | " | Douzon , orange red |25 |
| 1 | " | Miss Helen Hollis , scarlet |25 |
| 1 | " | Mrs. W. H. Pepin , white |25 |
| 1 | " | Emperor , purple |50 |
| 1 | " | Charmet , lilac pink |25 |
| 1 | " | Snowdrift , large white |35 |
| 1 | " | Roman Eagle , bronze orange |50 |

8 choice large blooming dahlias.....List \$2.60

For only \$2.00

The following are some of the choice originations of other growers that I have for experimental purposes and I will be glad to supply my customers as long as the supply lasts. I can recommend them.

| | | |
|-------------------------------------|---|-----|
| AFLAME , (Hornberger) | Extra large P. G. Begonia rose color shading to brilliant flame. 6 or more grand blooms open at once.. | .10 |
| BARON HULOT , (Lemoine) | A beautiful dark blue or purple with velvety texture. The best of its color | .10 |
| BETTY NUTHALL , (Salbach) | Coral pink with pale orange throat. One of the most popular glads on the market today..... | .15 |
| BILTMORE . | This is one that appeared in my stock from an unknown source. It may be a sport or a seedling. A very fine bloom of a deep reddish pink. Silky..... | .45 |
| CORUNNA , (Kunderd) | Pink with a very dark throat. Very attractive | .20 |
| DR. F. E. BENNETT , (Diener) | The very best fire red. It usually takes all the prizes in its class | .10 |
| DR. ELKINS , (Kunderd) | A large white bloom with throat blotch of lilac blue. A classy flower | .20 |
| DON JUAN , (Kunderd) | Salmon rose flaked blue. A large beautiful bloom | .25 |
| GOLDEN DREAM , (Groff) | A tall, clear, deep yellow. A prize winner | .10 |
| HELEN WILLS , (Salbach) | Tall, large, creamy white | .10 |
| JANE ADDAMS , (Prestgard) | A beautiful pink with white throat.. | .10 |
| LONGFELLOW , (Prestgard) | A large, strong, showy pink..... | .10 |
| MARMORA , (Errey) | A mammoth spike of a grayish color..... | .15 |

| | |
|---|------|
| MARY CAPEN , (Fischer) A very fine orange, tall with 5 or 6 open at once. A good early variety for cutting | .25 |
| MRS. AVIS MANNING , (Fischer) Bright pure yellow. A tall P. G. . . | .25 |
| MRS. WM. E. CLARK , (Fischer) Salmon pink with a bright crimson blotch. A perfect spike | .10 |
| PICARDY , (Palmer) Pink of immense size. The most popular glad in America Picardy Bulblets 10 for \$2.00. | 2.50 |
| PRIDE OF SHARON , (Fischer) Very large open flowers of white with crimson blotches | .75 |
| ROB ROY , (Fischer) A good pink with a soft red blotch | .20 |
| ROSE MIST , (Fischer) P. G. Rose colored and a very popular flower | .10 |
| TWIN FIRES , (Fischer) Pure pink with blotches of yellow each having a scarlet spot in the center. Unusual and attractive. . . | .10 |
| YELLOW SOUVENIR , (Jonkeer) Prim. Pure canary yellow. One of the best yellows | .10 |

IRIS

I can recommend the following varieties as being fine for the home garden and borders. Do not plant iris too deep. Leave the tops of the rhizomes exposed to the sun.

| | |
|--|-----|
| AUREA —A tall deep yellow of butterfly type. Excellent for cutting. . | .10 |
| DARIUS —The falls are yellow and violet with yellow standards. . . | .10 |
| MADAM CHEREAU —Very tall white with blue violet border. Extra fine | .10 |
| MRS. H. DARWIN —White veined with violet. Very fine. Free blooming | .10 |
| QUAKER LADY —Falls light violet and standards of brownish pale violet | .20 |
| MOTHER OF PEARL —A very large bloom of blue violet with lighter falls. A tall spike and free blooming | .25 |
| HONORABILIS —Yellow with falls veined mahogany and brown. . . | .10 |
| BLACK PRINCE —Velvety dark purple. Free bloomer | .10 |

One of each of above with two extras, 10 for \$1.00

\$\$\$ SPECIAL DOLLAR \$\$\$

Each year I advertise in certain magazines and newspapers some special Dollar lots to reduce stock at the end of the season.

I see no reason why my regular customers should not have the same opportunity to buy them cheap so I offer the following. No half lots sold.

| | | |
|----|------------------------------------|--------|
| 30 | Adah , geranium | \$1.00 |
| 14 | Alamo | 1.00 |
| 32 | Almeda , strawberry | 1.00 |
| 28 | Ambrosia , buff | 1.00 |
| 15 | Baron Hulot , blue | 1.00 |
| 27 | Berwyn , pink | 1.00 |
| 26 | Betty , peach | 1.00 |
| 14 | Blazer , scarlet | 1.00 |
| 19 | Bobby Shafto | 1.00 |
| 15 | Bountiful | 1.00 |
| 19 | Carnival , henna | 1.00 |
| 36 | Dawson , yellow | 1.00 |
| 36 | Doretta , pink | 1.00 |
| 30 | Elida , salmon | 1.00 |
| 30 | Faddist , pink | 1.00 |
| 28 | Fancy | 1.00 |
| 16 | Firelight , scarlet | 1.00 |
| 30 | Halley , red. Early | 1.00 |
| 14 | Hawthorne | 1.00 |
| 24 | Hester , orange | 1.00 |
| 16 | Inza , violet red | 1.00 |
| 33 | Lois , orange | 1.00 |
| 17 | Lyric | 1.00 |
| 18 | Marathon , purple | 1.00 |
| 32 | Marjorie , rose | 1.00 |
| 17 | Medina , purple | 1.00 |
| 36 | Mildred Pettman , pink | 1.00 |
| 16 | Melba , creamy | 1.00 |
| 32 | Oracle , orange pink | 1.00 |
| 40 | Peasant , pink | 1.00 |
| 31 | Persis , shrimp pink | 1.00 |
| 33 | Phoenix , red | 1.00 |
| 14 | Pride of Ashland , dark red | 1.00 |
| 33 | Red Seal , red | 1.00 |
| 32 | Revelry , violet pink | 1.00 |
| 28 | Robinette | 1.00 |
| 34 | Sentry , lavender pink | 1.00 |
| 32 | Tiffany , white | 1.00 |
| 16 | Vanity Fair , cream | 1.00 |
| 28 | Wilma , strawberry pink | 1.00 |

Any six lots for \$5.00. Any thirteen lots for \$10.00

Twenty-two lots for \$17.50

Post free to the third zone, beyond that send part postage.

All these bulbs are strong blooming size and will give you satisfaction as I have sold thousands of these lots year after year.

C. W. BROWN, Ashland, Mass.

Please forward to

NAME..... R. F. D. No.....

STREET..... P. O. BOX.....

POST OFFICE..... STATE.....

DATE OF ORDER.....19....

Please write name and address plainly. If we are sold out of an item shall we substitute?

[illegible]

THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

CARE OF NEW BULBS—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place. A canned fruit cellar is just right.

WHEN TO PLANT—When the trees native to your vicinity are unfolding their leaves. Then all danger of damaging frosts are past. From then until last of June.

WHERE TO PLANT—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

KIND OF SOIL—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

HOW TO PLANT—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manure and soil THOROUGHLY. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart if you care to but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

CULTIVATION—Keep soil loose and free from weeds ALWAYS. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

WATERING—Water when necessary, then soak them. Sprinkling has a tendency to draw roots UP for moisture. Unless very dry, once a week is usually enough.

BLOOMS—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

DIGGING—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost.

STORAGE—Store in cigar box or other shallow wooden boxes in a cool dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

Order early before I am out of any varieties. Orders received during the winter will be shipped around April 1st. After that date orders will be shipped within 24 hours of receipt. To southern customers bulbs will be shipped when desired.

DAHLIAS

| | |
|---|--------|
| Bobby. Purple Pom Pom | \$.25 |
| Bonnie Brae. Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each | .25 |
| Cardinal. A good dark red variety | .25 |
| Collarette. This is a single dark red with a row of short white petals around the center. Very attractive | .25 |
| Emperor. A fine dark purple | .50 |
| Gustav Douzon. An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative..... | .25 |
| Indian Dawn. A beautiful combination of orange and red. Long, twisted petals. Large | 1.00 |
| Jeanne Charmet. Lilac pink shading to pure white toward the center. Large and good stems. Decorative | .25 |
| Jersey's Beauty. True pink. Good size and fine substance. Extra good for cutting | .50 |
| Jersey Jewell. Mallow pink. A fine variety for cutting. Long stems | .50 |
| Maud Adams. This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type | .25 |
| Miss Helen Hollis. A good scarlet of show type | .25 |
| Mrs. W. H. Pepin. A fine pure white. New..... | .25 |
| Roman Eagle. Flaming brilliant burnished copper. The most admired dahlia in the shows | .50 |
| B Red. A six inch single. Keeps well | .25 |
| Snowclad. White Pompom. These small blooms are excellent for bouquets | .15 |
| Snowdrift. A giant pure white of the decorative type. The best white I have ever seen | .35 |
| Susan G. Tevis. A lovely shade of lilac | .50 |
| Yellow Collosse. A large pure canary yellow | .25 |

One each of six varieties, my choice, labeled for \$1.00

C. W. BROWN,
13 PARK ROAD, ASHLAND, MASS.

NEW ENGLAND GLADIOLUS SOCIETY

1932 YEAR BOOK — 1933 YEAR BOOK

THE FISCHER COLOR CHART

ALL FREE

Free to new members sending one dollar (\$1.00) for membership and dues which pays until Dec. 31, 1933.

These two books of about 400 pages in all have most complete articles on all phases of growing gladiolus and the best varieties.

A positive method of growing thrip free blooms.

Articles from Australian, English, Holland, German, Cuban, etc., growers as well as descriptions of many American growers' farms, gardens and varieties.

Culture, Exhibition, Storage, planting dates and many other topics are taken up.

The Color Chart shows 108 colors, tints and shades and uses a simple system of color names that is easily remembered. This chart is used extensively at the Boston shows.

Send one dollar for membership and receive the 1932 book and color chart at once and the 1933 book in February when printed.

If you send your application to me with an order for bulbs before April 30, 1933, and include ten cents for postage I will send you One Dollar's worth of bulbs extra. Named varieties of my selection.

APPLICATION BLANK FOR NEW MEMBERS

New England Gladiolus Society

C. W. BROWN, Secretary,
Ashland, Mass.

.....193..

Please enroll me as a member of the New England Gladiolus Society, and mail a copy of the 1932 Year Book and Color Chart, for which I enclose \$1.00 for dues for 1933. (Cloth bound year book 50c extra if desired). 1933 Year Book ready in February will also be sent free.

(PLEASE PRINT NAME AND ADDRESS)

NAME.....

PROFESSIONAL

MARK OUT ONE

AMATEUR

STREET AND NUMBER.....

POST OFFICE..... STATE.....

Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.
Credit this membership to C. W. BROWN.